

FILE PREP GUIDE PANEL SIZES:

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PANEL SIZES FOR MURALS: Standard COYOTE

Be sure to add bleed to all layouts

PANEL SIZES FOR MURALS:

COYOTE POP UP

Panel Heights:

Single quad tall tabletop - height is 29.75"

Double quad tall tabletop – height is 59.375"

Floor standing booths – height is 87.5625"

Set up the artwork for total size of mural +bleed Do not set up panels separately (we will panel in the printing process).

For example:

ARC PANELS

Each panel width is 26.5"

2-panel mural width is: 53.0"

3-panel mural width is: 79.5"

4-panel mural width is: 106.0"

FLAT PANELS

28.8125"

57.625"

86.4375"

Endcaps add 47" to width / live area is total front panel width plus 18"

Case to counter kit size: 64.25" x 30.5" / front live area is 24" wide

BLEED: Please add .5" bleed to layout for trimming purposes.

FILE PREP GUIDE FOR DIGITAL OUTPUT

FOR COYOTE DISPLAYS, DYE-SUB FABRIC PRINTS AND WALLPAPER

FOR BEST QUALITY: MAKE FILE 100 DPI OR HIGHER (AT OUTPUT SIZE)

Please Send Line Work, Logos, Etc. in format created.

Place Photoshop images in Adobe Illustrator document and do all Vector Logos and Type in Illustrator. Change all fonts to paths.

FORMATS

Recommended: Adobe PhotoShop (layered file .psd format), Adobe Illustrator (.ai)

If you have issues with file formats, please call with questions about how to save your file.

Please, no Freehand, QuarkXpress, or Adobe InDesign for murals.

COLORS: Specify PMS colors for all spot/vector colors in the file.

SIZE

Files must be setup to size. File should be at least 100 dpi (150 is best if you don't have file size issues). Murals should be set up to have ½" bleed on total mural. It is not necessary for you to setup paneling. No bleed is necessary for dimensional or detachable graphics.

SCANNED IMAGES

Scan all images at sufficient resolution to provide least 100 dpi (150 is best if you don't have file size issues). Convert scanned images to cmyk.

FONTS

Change fonts to outlines in Illustrator. Rasterize PhotoShop Fonts.

SAVING FILE

Do not save Illustrator files as EPS. Save PhotoShop files as PhotoShop with all layers intact; this allows us to adjust colors if necessary.

SENDING ARTWORK

We can accept artwork on DVD, CD-ROM, Call for instructions to send via FTP

WHAT ELSE TO SEND

Printed hardcopy of the layout marked for final size along with your disk.

Note any PMS colors that need to be matched.

Please send a printout of the disk contents with the ones we will be using marked.

Send any fonts (screen and printer) which were not changed to outlines.

SPECIAL INSTRUCTIONS

Color Gradations for large areas such as backgrounds should be created in PhotoShop if possible. If created in Illustrator, use gradation tool, NOT blend tool