

# **FILE PREP GUIDE FOR LAMBDA OUTPUT FOR ADVANTAGE DISPLAYS AND DETACHABLE GRAPHICS**

## **FOR BEST QUALITY: MAKE FILE 100 DPI OR HIGHER (AT OUTPUT SIZE)**

Please Send Line Work, Logos, Etc. in format created.

Place Photoshop images in Adobe Illustrator document and do all Vector Logos and Type in Illustrator. Change all fonts to paths.

## **FORMATS**

**Recommended:** Adobe PhotoShop (layered file .psd format), Adobe Illustrator (.ai)

Please, no Freehand, QuarkXpress, or Adobe InDesign for murals.

**COLORS: RBG / Do vector colors in Adobe Illustrator / Specify PMS Colors in the file.**

## **SIZE**

Files should be setup to size. May be scaled 25%, 50%, if needed. Murals should be set up to have ½” bleed on total mural. It is not necessary for you to setup paneling. No bleed is necessary for dimensional or detachable graphics.

## **SCANNED IMAGES**

Scan all images in RGB mode. Scan at sufficient resolution to provide 100 dpi at output size.

## **FONTS**

Change fonts to outlines in Illustrator. Include all screen and printer fonts for PhotoShop Files.

## **SAVING FILE**

Do not save Illustrator, Freehand, or QuarkXpress files as EPS. Save PhotoShop files as PhotoShop with all layers in tact - this allows us to adjust colors if necessary.

## **SENDING ARTWORK**

We can accept artwork on DVD, CD-ROM, 100 MEG ZIP DISK, 1 GIG JAZ – Call for instructions to send via FTP

## **WHAT ELSE TO SEND**

Printed hardcopy of the layout marked for final size along with your disk.

Note any PMS colors that need to be matched.

Please send a printout of the disk contents with the ones we will be using marked.

Send any fonts (screen and printer) which were not changed to outlines.

## **SPECIAL INSTRUCTIONS**

Color Gradations for large areas such as backgrounds should be created in PhotoShop if possible. If created in Illustrator, use gradation tool, NOT blend tool

**ACCENT DISPLAY PH:918-627-2808 / 800-580-6352**

Documents/FILE PREP GUIDE FOR LAMBDA OUTPUT Revised 1-10-07

# FILE PREP GUIDE PANEL SIZES:

**TradeShowStuff.com** ACCENT DISPLAY & Graphics, Inc.

phone: 918-627-2808 / toll free: 800-580-6352

## PANEL SIZES FOR MURALS:

### ACCENT ADVANTAGE POP UP BOOTHS

Panel Heights:

40" tall tabletop - height is 40"

63" tabletop – height is 62.375"

Floor standing booths – height is 92.3125

Set up the artwork for total size of mural Do not set up panels separately (we will panel in the printing process).

For example:

Each panel width is 29.3125"

2-panel mural width is: 58.625"

3-panel mural width is: 87.9375"

4-panel mural width is: 117.25"

Endcaps add 34" to width / live area is total front panel width plus 10"

BLEED: Please add .5" bleed to layout for trimming purposes.